USE THE VAN/VOTEBUILDER
TO WIN YOUR PRECINCT!

The VAN (Voter Access Network), otherwise known as the Votebuilder, is a sophisticated internet tool/program that allows you, as a Precinct Leader, to see inside your precinct voter lists, arrange them for walking, separate them into "turfs" for canvassing in smaller groups, or design lists that include only certain groups of voters (for example, only those between the ages of 21 and 35, or only those with Hispanic names).

The VAN is constantly being revised and improved. Therefore, below is the latest news about the VAN, from Andrew Rickel, the VAN Director for the OK Democratic Party:

Charles --

We're 19 DAYS out from Election Day! The DNC Data Team has been bulletproofing VAN's infrastructure for the past few months, and have made many big changes behind the scenes, including massive hardware and firmware investments, architecture improvements, security audits, and industry-leading protections against spam and distributed denial of service attacks. In non-techy: VAN will be up and ready to rock'n roll on Election Day!

Tonight we will be pushing updates to several of VAN's most widely-used scores:

Turnout, Party Support, Downballot Democratic Vote Choice, and Volunteer Propensity. This will be the last update to these scores to avoid any possible changes to contact universes in the final weeks before the election. Please contact me if you have any questions or concerns at andrew@okdemocrats.org.

These score updates have been heavily validated against both raw data and past scores to ensure their quality and consistency. Besides the addition of newly-registered voters, users should not see noticeable changes to their contact universes. County parties and campaigns are encouraged to re-cut universes with the newly-updated scores to best target voters.

Additionally, I have and am actively processing the Absentee Ballot results as they come in from the State Election Board. While Voters marked Early Voted and Ballot Returned will be removed automatically from all Virtual Phone Banks, for newly-created lists you should check the "Exclude People Who Have Early Voted or Absentee Voted" suppression in Create a List and/or the checkbox on the Print Report page.

On the topic of the Predictive Dialer and Robocalls, if you, or a campaign you work for expect/plan to run a big predictive dialer effort outside of the coordinated HFA/ODP program please contact me ASAP so we can get you setup. Additionally, the Robocall system has hit its cap in the past. With so many new states in play this year I am strongly encouraging everyone to purchase those ahead of time. All robocalls planned for Election Day MUST BE SCHEDULED by November 1st. If you miss that deadline it is highly unlikely that we'll be able to get one setup for you.

Likewise, if you wish to utilize VAN's Live Call Tool, calls should be scheduled in advance of election day. The minimum universe size is 2000 records and the price for the Live Call Tool is $24 per hour. If you send me an estimated universe size and what kind of script you'll be calling, I can get VAN to put together an estimate for you.

If you have any questions or issues please reach-out to your county chairs, campaign staff, or myself for more information/assistance.

Thanks for all you do! Now lets go win some elections for the good gals & guys! Happy VANing!

Andrew Rickel

OK VAN Administrator

405.536.2415

We STILL NEED VOLUNTEERS TO HELP IN THE CAMPAIGNS!
PLEASE CALL, OR E-MAIL: Charles Kolker, Chair, Comanche Co. Democratic Party, (580) 351-7265; ckolker@aol.com.